

For immediate release

HKBN Proudly Appoints Sam Tan in Newly Created Role of Chief Innovation Officer

(Hong Kong – 6 January 2020) HKBN Group (“HKBN” or the “Group”) announced today that it has appointed Sam Tan in a newly created role of Chief Innovation Officer (“CIO”), responsible for developing all elements of the Group’s Information Technology (“IT”) strategy to drive innovation. This **Chief Innovation Officer** position supersedes the limited legacy responsibilities of the traditional chief information officer role.

As a consummate IT professional with extensive vendor and client-side experiences across multiple industries, Sam will leverage his expertise and, far more importantly, his open and dynamic mindset, to drive HKBN’s innovation for internal efficiencies as to better position HKBN to help external customers reap the full benefits of digital transformation. He brings more than 30 years of experience in IT leadership from Fortune Global 500 companies such as AECOM, Liz Claiborne, UPS Supply Chain Solutions, HP and FedEx.

HKBN Co-Owner and Group CEO NiQ Lai said, “We are ecstatic to have Sam join us on the Management Committee of our elite sports team. Backing his conviction to positively impact HKBN with far more than just words, Sam has made an upfront 1-year gross salary (typically 5 years of savings) investment into our Co-Ownership Plan, which is consistent with all 7 existing members of our Management Committee. By having material skin-in-the-game, we ensure our aligned commitment to a successful internal transformation, so we can help our external enterprise customers thrive from theirs.”

Sam added, “In this age of rapid technological development, I see my mandate going far wider than a legacy chief information officer – I am here to inspire as Chief Innovation Officer. We must break free from the legacy backend-focused IT framework, i.e. we are here to deliver total business impact rather than crunching input costs and effort. I have tracked HKBN’s unique Co-Ownership culture for years and love it, and I’m proud to become one of HKBN Co-Owners.”

Click below to watch a video from Sam about joining HKBN.

https://www.youtube.com/watch?v=IFJx0ZeWC_s&feature=youtu.be

For detailed introduction of Sam, please visit <https://www.hkbn.net/new/en/about-us--our-company--senior-management.shtml>



Photo caption: Sam joins HKBN as Chief Innovation Officer. With profound experience and an innovative vision, Sam has pledged to take HKBN Group to new heights.



Photo caption: With a deep understanding of enterprise business needs, Sam (centre) will lead HKBN's IT team to drive internal innovation so that it can deliver the benefits of digital transformation to its external customers.



Photo caption: Sam was welcomed with a typical HKBN-style “best of breed” Japanese KOBE and Aussie 707 dinner with the management team at a very special private steak house in Kwai Chung.

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