

*For immediate release*

## **HKBN Enterprise Solutions Launches Cloud-learning Incentive Programme Helps Businesses Build Cloud-Savvy Teams and Accelerate Digital Transformation**

(Hong Kong – 18 May 2020) With a view to helping businesses across Hong Kong to enhance cloud proficiency and accelerate digital transformation, HKBN Enterprise Solutions (“HKBNES”) today announces the launch of the **Cloud-learning Incentive Programme<sup>#</sup>**, which offers attractive discounts and service rebates to companies for learning on two reputable cloud-training platforms, Cloud Academy and KORNERSTONE.

“The COVID-19 outbreak stands as a stark reminder of the importance of digital transformation to long-term business viability. The success of a go-cloud strategy does not hinge on tangible IT hardware and software, but rather the mastery of intangible cloud capabilities within the companies, ranging from identifying the best-fit cloud strategy, solutions and vendor to the uplevelled hands-on tech skills,” said Andy Lau, Co-Owner & Chief Commercial Officer – Cloud Services, HKBNES.

Under its Cloud-learning Incentive Programme, HKBNES offers the following to each company enrolled to Cloud Academy or KORNERSTONE:

### **Cloud Academy enrollment via HKBNES**

- 25% discount per Cloud Academy enterprise license<sup>1</sup>
- Up to HK\$50,000 HKBNES service coupons\* for each company<sup>1</sup>

### **KORNERSTONE enrollment via HKBNES**

- Up to HK\$50,000 HKBNES service coupons\* for each company (i.e. 1/3 of course fees of selected KORNERSTONE cloud-training courses)<sup>1</sup>
- Note: Approved KORNERSTONE courses offer 2/3 course fee reimbursement under Reindustrialisation and Technology Training Programme

### **Cloud certifications attained**

- Up to HK\$50,000 HKBNES service coupons\*<sup>2</sup> for attaining cloud certifications issued from May till August 2020 by Amazon Web Services (AWS), Microsoft Azure or Google Cloud

Cloud Academy and KORNERSTONE are both reputable organisations providing innovation-focused, practical and measurable training courses. Cloud Academy is a self-learning platform supporting customised and scalable learning anytime, anywhere, while KORNERSTONE combines interactive instructor-led trainings and practical workshops. Both are perfect learning platforms to achieve recognised accreditations and certifications from global leaders such as AWS, Microsoft Azure and Google Cloud.

“As one of the most cloud-proficient integrated telecom and technology service providers in Hong Kong, HKBNES is in a very strong position to guide our customers in their digital transformation journey. Around 1,300 of our Talents have completed cloud training, among which around 300 professional certifications from leading public cloud providers have been achieved,” added Andy Lau.

For enquiries about or application for the Cloud-learning Incentive Programme, please click <https://hkbnes.net/en/cloudlearning> or call 128 180.

# *Terms and conditions apply.*

\* *Service coupons are valid for the new subscription of HKBNES services and the redemption of up to 50% of the original service fee*

<sup>1</sup> *This offer is valid until 31 July 2020*

<sup>2</sup> *This offer is valid until 31 August 2020*

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