

For immediate release

HKBN and HKBN Talent CSI Fund Launch “Donate Your Own Device for Students” Programme
Draws on the Power of HKBN Customers and Business Partners to Support Disadvantaged Families

(Hong Kong – 21 May 2020) HKBN Group (“HKBN” or the “Group”), and the independently operated charity, HKBN Talent CSI Fund (“Fund”), today announced the launch of the “Donate Your Own Device for Students” programme. This programme will leverage donated notebook computers and tablets from HKBN’s broad base of over 1 million residential customers and over 100,000 business customers and partners to help empower the learning of disadvantaged students.

Following HKBN’s **#ToughTimesTogether** – “Free Broadband for the Disadvantaged” programme to provide two years of broadband service for free to 10,000 disadvantaged families, the Group understood that there are many needy students who are unable to afford their own computer devices. To address this, HKBN and the Fund will collect notebooks and tablets from its residential and enterprise customers, as well as business partners, pay for the necessary refurbishment work done by the Caritas Computer Workshop and donate them to needy students.

HKBN Co-Owner and Chief Talent & Purpose Officer CY Chan said, “Purposeful work by HKBNers when done alone only goes so far. By pooling together the goodwill of our broad base of customers and partners, we can achieve far stronger impact for our community, as well as lengthen the life of devices in an eco-friendly way. We hope more companies will do good and find more ways, like leveraging their network and resources, to contribute to our society.”

HKBN Talent CSI Fund Director Bonnie Chan said, “We believe it is more important to bring sustainable impact to people in need rather than just monetary donations. This time, we’re supporting disadvantaged students through refurbished computers, empowering them to learn much more effectively for the long-term.”

Donation period for notebooks and tablets starts from today until 31 August 2020. For more details, please visit www.hkbn.net/ComputerDonation/en.



Photo caption: Empowered by the programme's refurbished notebook, the Luo family can now experience the joys of learning online.

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