

For immediate release

**HKBN Enterprise Solutions Offers Prompt Support to
Catering Businesses with PHILIPS UV-C Air Disinfection Device**
Eliminates viruses and raises the bar to provide better customer protection

(Hong Kong, 9 March 2021) Understanding the special operational needs of catering businesses during COVID, HKBN Enterprise Solutions (“HKBNES”) has teamed up with Signify (formerly Philips Lighting) to bring to the market – in particular restaurants and catering premises – **PHILIPS UV-C Disinfection Upper Air CM**. With the delivery and standard installation support[#] by HKBNES’ professional team, catering businesses can now leverage technology to better protect their customers and staff from COVID, while meeting the relevant government requirements for continued operation.

PHILIPS UV-C Disinfection Upper Air CM device complies with the government’s air purification standards as listed in the voluntary declaration scheme, and is an effective alternative to the fulfilment of the ventilation air change requirement (a minimum of 6 air changes per hour). The device is also certified by Boston University National Emerging Infectious Diseases Laboratories (NEIDL)* for effective deactivation of COVID. Meanwhile, compared to traditional air change systems, the UV-C disinfection device is much more energy-efficient and economical to run and maintain, allowing catering businesses to uplift the standard and protect public health, while keeping expenses to a minimum.

“Having access to equipment with high anti-epidemic professional standard that meet the government requirement is essential to our customers as they strive to steer their business back on track amid COVID,” said **Billy Yeung, Co-Owner & CEO – HKBN Enterprise Solutions & JOS Group**. “HKBNES and Signify’s collaboration to launch the PHILIPS UV-C Air Disinfection device ensures our customers can live up to and exceed the market expectation – and turn their focus back to business and service.”

“Signify is the leader in UV-C light sources and has been at the forefront of UV technology for more than 35 years. Through collaborating with HKBNES, we hope to raise awareness on health and safety in the hospitality industry and introduce an effective air disinfection solution for F&B service providers who are searching for ways to safeguard their employees and customers against airborne transmission and ensure a completely risk-free dining experience.” said **Timothy Mak, Group General Manager of Signify Hong Kong Ltd**.

As a home-grown technology partner to local businesses, HKBNES understands how operational needs may evolve as circumstances change. Besides disinfection equipment, HKBNES also offers a range of affordable smart or remote work solutions to help businesses transition to new work modes under the new normal. Please contact us to learn more. For details about Philips UV-C Air Disinfection Device, please visit www.hkbnes.net/en/philips-uvc, or call our sales hotline 128 1111.

Key features of PHILIPS UV-C Disinfection Upper Air CM:



PHILIPS UV-C Disinfection Upper Air CM

- Effectively inactivates pathogens including flu and coronavirus^Δ
- Complies with the government standards for air purification devices, an alternative to fulfill the ventilation air change requirement (min. six air changes per hour)
- Based on past projects, one unit of Upper Air CM can cover a maximum of 60m²
- Lamp life up to 9,000 hrs

^ΔValidated by NEIDL at Boston University

Special Price: \$7,500

Plus Free delivery / Standard Installation / 1 Year Warranty[#]

| Benefits | Coverage |
|--|---|
| <p>Flexible installation :</p> <ul style="list-style-type: none"> · Recessed · Surface mounted · Suspended <p>Allows quiet disinfection of air</p> <p>Can run for a long time</p> <p>No manual operation required</p> <p>Maximum coverage up to 60m²</p> | |
| Basic Requirements | Applications |
| <p>Ceiling must be higher than 2.5m or above</p> <p>Sufficient air circulation</p> <p>Device must not be blocked by reflective objects</p> | <ul style="list-style-type: none"> · Restaurants · Hotel lobbies · Classrooms · Clinics · Lift waiting area · Gyms · Spacious open offices · Large conference rooms |

[#]Terms and conditions apply.

* Report from Boston University National Emerging Infectious Diseases Laboratories (NEIDL)
<https://assets.researchsquare.com/files/rs-65742/v1/aff09723-35d8-4424-9ad8-08f7f52c2570.pdf>

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