

*For immediate release*

## **HKBN and theDesk Collaborate to Help Enterprise Customers Grow**

*Offer preferential access to co-working spaces and collaborative business community*

(Hong Kong, 29 September 2020) HKBN Enterprise Solutions (“HKBNES”) and theDesk today announced their collaboration to help selected HKBNES customers continue operations and maintain growth momentum during COVID-19, through access to theDesk’s facilities and collaborative business community at a preferential rate.

Selected HKBNES customers will enjoy full access in six locations of theDesk at the prime business areas and community networking events at only HK\$1,680 for a 30-day pass<sup>[1]</sup>, a 55% discount off a monthly hotDesk membership (original price: HK\$3,750). This allows them to easily meet theDesk members and other HKBNES customers working at the same location, explore opportunities and collaborate for further businesses. They can also broaden their connections through activities or events organized by theDesk and its members community.

Samuel Hui, HKBN Co-Owner & Chief Transformation Officer, said, “HKBNES wants to help companies emerge stronger from COVID-19. Our partnership with theDesk offers our customers flexible and cost-effective co-working space, which helps de-risk operations and forge collaborative opportunities with others in theDesk community. This is an example of how we transform our customers into our partners, and from making money from them to making money with them.”

Thomas Hui, CEO and Co-founder of theDesk, said, “We are thrilled to partner with HKBNES and bring ‘co-work 2.0’ to their sizable pool of enterprise customers. They will not only have access to our workspaces and facilities – the ‘first level’ of co-working, but also get to connect with our dynamic community of professionals and entrepreneurs and engage in co-creation, collaboration and expertise sharing for new ideas and business at theDesk’s multiple locations across Hong Kong.”

— End —

---

<sup>[1]</sup> Terms and Conditions apply.