



## PRESS RELEASE

### **JOS and Rainbird AI team up to deliver artificial intelligence to the Asian marketplace**

**Hong Kong – 28 July, 2017** – JOS, one of Asia’s leading providers of IT services and solutions, announced a milestone partnership with Rainbird AI as the first system integrator to bring Rainbird’s unique artificial intelligence (AI) solutions to businesses in Asia. The alliance adds AI capabilities to JOS’s complete enterprise IT solution portfolio and expands its range of customised solutions, whilst helping the UK-based Artificial Intelligence expert to bolster its position in the Asian market.

Speaking at the AI Summit in Hong Kong on 26 July 2017, JOS’s Group Managing Director Mark Lunt said: “At JOS we are always looking for great partners who have exceptional technology and skills. We are delighted to announce this strengthening of our partnership with Rainbird, who bring proven skills and great, real-world experience to our customers in Asia.”

Rainbird Technologies; Chairman James Duez said: “We are excited to be working with JOS to bring our technology to Asia, and to contribute to the broader discussion about the potential of AI. We anticipate that JOS will become a strong agent for Rainbird in China, Hong Kong and the wider Asian marketplace.”

Mr Lunt added: “We are making significant progress in one project which is already underway for a client who will use Rainbird’s AI technology in the automotive industry. Adopting Rainbird’s award-winning cognitive reasoning platform will aim to re-invent the customer experience within this organisation’s service departments.”

Mr. Duez said: “As a leading AI innovator across many sectors and industries, we are confident that our knowledge-work platform will not only assist JOS in providing this client with the most efficient means of overcoming challenges presented by automotive servicing, but will also help to set a new benchmark in vehicle diagnostics and service repair.”



The project already underway is the first in what is expected to be a significant number of broad ranging applications for Rainbird's technology in the Asia region. From automotive to food and beverage, financial services to consumer goods, AI can bring significant opportunities for organizations to improve their operations and to provide better customer experiences. As early adopters of AI in the region, JOS is well positioned to support its clients to capture the benefits of this important technological trend.

This collaboration further demonstrates JOS's leading edge as one of Asia's most innovative solutions providers and as a key strategic partner for technology vendors.



Mark Lunt, Group Managing Director at JOS (Left), and Ben Taylor, CEO at RainBird Technologies Ltd.

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### **About JOS**

With over 60 years' experience in Asia, JOS is a systems integrator, solutions provider and technology consultancy with deep local and industry knowledge and an exceptional ability to execute. With 2,200 IT professionals working from nine offices across Asia's major business hubs in China, Hong Kong, Macau, Malaysia and Singapore, JOS aims to improve the performance of business and governments



across the region by applying the best technology to address their challenges. JOS has extensive experience across a range of industries, more than 10,000 private and public sector customers in Asia, and core capabilities in cloud computing, big data, enterprise security, enterprise applications, mobility, next generation infrastructure and internet of things. JOS is a division of JTH Group, a member of the Fortune Global 500-listed Jardine Matheson Group.

For more information, visit [JOS.com](https://www.jos.com). Follow us: [Facebook](#) (JOS it solutions), [LinkedIn](#) (JOS) and [WeChat](#) (jos-china).

### **About Rainbird**

Rainbird was created in response to demand within progressive enterprises for new, faster and more accurate knowledge for complex decision making, at scale.

With Rainbird, complex decision-making can be modelled by the people with the expertise, fully audited to satisfy compliance teams and implemented using an open architecture. The Rainbird cognitive reasoning engine has two parts. An authoring platform where knowledge maps, judgement rules and data linkages are built and a runtime platform that puts the knowledge live through a chatbot, app or web assistant.

Rainbird was founded in 2013 by repeat tech entrepreneur turned Angel Investor James Duez and ex-Adobe AI Computer Scientist Ben Taylor.

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