



MEDIA ALERT
For immediate release

JOS Innovation Awards 2018-19: Open for entries!

Hong Kong – 17 December 2018 – JOS, a technology solutions provider for Asia's changing environment, through consultancy and system integration, has joined hands with three market leaders for the return of the popular JOS Innovation Awards. The annual Awards, designed to recognise innovation and creative problem-solving to everyday business challenges, will this year be supported by [JOS](#), [Manulife](#), [Hong Kong Maxim's Group](#)¹ and [Sino Group](#).

The annual JOS Innovation Awards were founded in 2015 to inspire, nurture and recognise students who can contribute to making the world a more efficient and better place to live. To date, the Awards have attracted over five hundred Hong Kong university and tertiary student submissions.

Changing customer needs and expectations towards brands in the era of instant gratification means delivering an exceptional customer experience is the top priority for a brand's success nowadays. This year, the central theme of the JOS Innovation Awards is customer experience in which teams of two to five students are invited to submit their innovative solution on how to address this issue at each of the four participating partners.

Each shortlisted team will be coached by industry experts from JOS, Manulife, Hong Kong Maxim's Group and Sino Group via the Gnnovation, a mobile app. These teams will then be invited to an exciting competition on 12 April 2018 to present their ideas to a panel of judges, who will be looking for innovation, practicality and cost-effectiveness.

Key dates of the Awards are as follows:

- Now - 25 January 2019 – Application
- February 2019 – Knockout: Announcement of shortlisted teams
- 8 March 2019 – Kick Off: Briefing Session
- March - April 2019 – Gnnovation mobile coaching
- 12 April 2019 – Battle and Prize Presentation

¹ Disclaimer: "Maxim's" and any name, logo or trademark of any restaurants and any intellectual property right therein used or referenced in this article belong to Maxim's Caterers Limited, a company operating in Hong Kong, and/or its affiliates."



In the final battle, four winning teams will be selected with each walking away with HK\$30,000 together with exposure to the working world, mentorship by experts and internship opportunities. The awards are open for entries now and the submission deadline is 25 January 2019, 23:59 Hong Kong time. Check here for more details, <https://jos.glints.com/innovation-awards>.

ORGANISER



PARTNERS



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About JOS

With over 60 years' experience in Asia, JOS is a systems integrator, solutions provider and technology consultancy with deep local and industry knowledge and an exceptional ability to execute. With 2,000+ IT professionals working from nine offices across Asia's major business hubs in China, Hong Kong, Macau, Malaysia and Singapore, JOS aims to improve the performance of business and governments across the region by applying the best technology to address their challenges. JOS has extensive experience across a range of industries, more than 10,000 private and public sector customers in Asia, and core capabilities in artificial intelligence, big data, cloud computing, enterprise applications, enterprise security, internet of things (IoT), mobility and next generation infrastructure. JOS is a division of JTH Group, a member of the Fortune Global 500-listed Jardine Matheson Group.

For more information, visit www.jos.com. Follow us: Facebook ([JOS it solutions](#)), LinkedIn ([JOS](#)) and WeChat ([jos-china](#)).

About JOS Innovation Awards

Founded in 2015, the JOS Innovation Awards aim to inspire, nurture and recognise students in Hong Kong for their smart ideas and innovative thinking in improving industry performance. The JOS Innovation Awards are open to all full-time undergraduate and post-graduate students from local universities and higher education institutions and accepts group applications of two to five members in a team.

JOS is committed to inspire Hong Kong students on the path to make the world a more efficient and better place to live. To date, the JOS Innovation Awards have inspired over 500 Hong Kong university and tertiary education students to go beyond their day-to-day curriculums and create innovative ideas that solve real-world problems.

This is not simply a one-day event, but a holistic programme that expands students' horizons by giving them exposure to the working world and expert mentorship. Under the leadership and guidance of JOS experts, student teams build upon their innovations and hone their presentation skills.