

PRESS RELEASE**For immediate release****JOS Launches “*Make Innovation Real*” to Drive Digital Transformation in Hong Kong**

The first JOS TALK reveals how Hong Kong businesses can harness pioneering technology to deliver tangible business results

Hong Kong – 15 January, 2019 – JOS, a trusted technology partner and leading systems integrator, today announces its first **JOS TALK** initiative to unlock insights on digital innovation and foster knowledge and experience sharing with its customers and partners. The annual JOS TALK kicks off with the launch of its ***Make Innovation Real*** report, which provides Hong Kong businesses with guidance on how to turn their digital transformation and innovation goals into tangible commercial outcomes.

Focused with technological disruption, challenges from determined startups, and rising customer expectations, businesses are embarking on a process of digital transformation in order to survive and remain competitive. However, many firms are struggling to keep pace due to tight budgets, unfocused or over-ambitious innovation plans and poorly directed technology investments.

Forrester¹ has predicted that 2019 is the year that transformation projects will become more pragmatic as businesses move beyond experimentation and onto more focused innovation aimed at delivering tangible business improvements. The *JOS Make Innovation Real* (JOS MIR) report highlights how businesses can harness five key interrelated technologies to turn their digital transformation objectives into measurable business results.

Mark Lunt, Group Managing Director, JOS said, “2019 will be the year when enterprises recognise that real innovation is a long-term continuous process. Businesses need to start small, win fast, and keep iterating. Then thinking bigger, more ambitious projects become an achievable. As a regional leader in Asia’s technology landscape, we believe our MIR report provides businesses with a set of clear guidelines to steer their digital transformation.”

Eric Or, Managing Director, Greater China, JOS said, “Hong Kong enterprises rightly consider return on investment to be a top priority. Our MIR report should give Hong Kong firms the confidence to get

¹ Predictions 2019: Digital Business, Forrester Research, Inc., November 7, 2018

to grips with digital transformation in a way that makes sense for them – helping them to realise the value of smaller digital initiatives as a platform for achieving more aspirational goals.”

A look into the JOS MIR report

While technology plays a key role in digitisation, the right talent, mindset and leadership are equally important. JOS sees five technology pillars and three corporate principles as the core foundations for making innovation real.

Technology pillars

- **Make AI Real – Start with RPA:** A step-by-step approach is key to making AI work for any enterprise. Robotic process automation (RPA) offers a useful first stage towards more sophisticated implementations of machine learning and AI technology.
- **Make Big Data Real – Empower User-driven Analytics:** A winning Big Data strategy must do more than manage the three traditional Vs (volume, velocity and variety). Data veracity is essential for generating business value. A storage platform that brings together both structured and unstructured data enables enterprise users to extract meaningful information.
- **Make IoT Real – Connecting Sensors and Systems:** To create real business value from IoT, the “things” need to be integrated with the “system”. Data collected from IoT sensors will only make sense and deliver business value when it can be integrated with existing enterprise systems.
- **Make Innovation Real with Cloud – Drive Speed with Cloud-native Environment:** A cloud-native environment is the foundation for driving innovation through DevOps and agile development, and providing the powerful, flexible technology infrastructures needed for success.
- **Make Innovation Real and Secure – Built-in and Service-oriented Security:** Digital innovation inherently opens up businesses to more cyber risks. A cybersecurity strategy must cover everything – from infrastructure and data architecture to applications.

Guidelines

- **Open, Secure, Agile:** Technology architecture to support innovation should be designed based on its openness and flexibility to interoperate with both emerging technologies and legacy systems.

Corporate principles

- **People, Culture, Organisational Structure:** Strong leadership is crucial for driving innovation. It needs to instil a positive culture that is open to new ideas, overcomes the barriers posed by traditional corporate mindsets, fosters development of the required skills, and understands and implements the change in organisation structure that are likely to be necessary.

Mr. Lunt continued, “Our MIR report will help business leaders to understand key trends in technology and innovation, and encourage them to pinpoint the operational areas in their companies where change will deliver tangible results. A successful digital transformation journey is a matter of setting clear and realistic objectives, pursuing them with purpose, and aligning corporate culture to support their delivery.”

--- ENDS ---

About JOS

With over 60 years’ experience in Asia, JOS is a systems integrator, solutions provider and technology consultancy with deep local and industry knowledge and an exceptional ability to execute. With 2,000+ IT professionals working from nine offices across Asia’s major business hubs in China, Hong Kong, Macau, Malaysia and Singapore, JOS aims to improve the performance of business and governments across the region by applying the best technology to address their challenges. JOS has extensive experience across a range of industries, more than 10,000 private and public sector customers in Asia, and core capabilities in artificial intelligence, big data, cloud computing, enterprise applications, enterprise security, internet of things (IoT), mobility and next generation infrastructure. JOS is a division of JTH Group, a member of the Fortune Global 500-listed Jardine Matheson Group.

For more information, visit www.jos.com. Follow us: Facebook ([JOS it solutions](#)), LinkedIn ([JOS](#)) and WeChat ([jos-china](#)).