

## **Omnico and JOS enter strategic partnership for Asian market**

Global leader in multi-channel commerce solutions partners with regional experts to power Asian expansion

**China, 17 October 2019:** Omnico, the global software platform provider of multi-channel commerce solutions to leading brands in theme parks, resorts, hospitality, retail and casinos, today announced its partnership with JOS – a systems integrator, solutions provider and technology consultancy – the trusted technology partner in Asia.

JOS is now the official reseller for the full suite of Omnico solutions and products, including business and artificial intelligence applications, in China, Malaysia and Singapore.

JOS will use its 60-year heritage in the region's technology sector to expand the client-base for Omnico's unique transaction platform and mobile and digital products. These transform understanding of consumer behaviour to provide brands with unrivalled accuracy in the targeting of promotions, offers and loyalty programmes.

"We're very excited to be partnering with JOS in a market central to our growth strategy," said **Mel Taylor, CEO, Omnico**. "This is a region that has seen substantial growth in theme parks, hospitality and larger retail and leisure locations. Our partners at JOS will use their wealth of experience to bring new and existing customers our unique capabilities. We integrate retail, destination and hospitality systems on a single platform which gives our customers unbeatable advantages."

**Nelson Chan, Managing Director, JOS China**, said: "Our new partnership with Omnico is an exciting development for JOS China. As China being the world's top retail market in 2019, multinational retailers grow their business by adopting omni-channel retail strategies. Using our expertise and 60 years of experience at the cutting edge of technology, we will power Omnico's expansion right across the region. We look forward to providing our retail, destination, and hospitality customers full access to Omnico's unique capabilities."

Omnico's platform is used by leading theme parks, casinos, hospitality, catering and retail brands worldwide.

At its heart the platform is a transaction service that allows consumers to purchase across multiple mobile and digital channels, including tablet, point-of-sale (POS) and Kiosks. Complimenting this is Omnico's engagement engine that drives consumer loyalty via targeted and personalised promotions.

All of Omnico's mobile and digital products, as well as third party apps, can be integrated into the platform, providing brands a joined-up user experience allowing brands to glue together the multitude of systems and consumer facing channels they use.

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### **About Omnico:**

Omnico is a leading global software platform provider of multi-channel commerce solutions helping businesses drive maximum value from customers. Its integrated platform is used in theme parks, hospitality, contract catering and retail to provide a seamless and highly engaging customer experience, proven to increase spend, footfall and loyalty.

The Omnico Platform provides a foundation upon which numerous channels of communication and touchpoints can be used by brands, providing consumers with a personalised and relevant engagement.

Omnico's customers include well-known brands such as HMV, Merlin Entertainment, National Trust, Coop Denmark, Lucky Eagle Casino & Resorts and Dubai Parks & Resorts.

[www.omnicogroup.com](http://www.omnicogroup.com)

### **About JOS:**

With over 60 years' experience in Asia, JOS is a systems integrator, solutions provider and technology consultancy with deep local and industry knowledge and an exceptional ability to execute. With 2,000-plus IT professionals working from nine offices across Asia's major business hubs in China, Hong Kong, Macau, Malaysia and Singapore, JOS aims to improve the performance of business and governments across the region by applying the best technology to address their challenges.

JOS has extensive experience across a range of industries, more than 10,000 private and public sector customers in Asia, and core capabilities in artificial intelligence, big data, cloud computing, enterprise applications, enterprise security, internet of things (IoT), mobility and next-generation infrastructure. JOS is a division of JTH Group, a member of the Fortune Global 500-listed Jardine Matheson Group. For more information, visit [www.jos.com](http://www.jos.com). Follow us: Facebook ([JOS it solutions](#)), LinkedIn ([JOS](#)) and WeChat ([jos-china](#)).

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