

*For immediate release*

## **HKBN Spearheads Adoption Leave to Support Children and Families**

(Hong Kong – 27 October 2020) Understanding the needs of parents who welcome an adopted child into a family, HKBN Group (“HKBN”) today introduced a pioneering 14-day ‘Adoption Leave’ for all Talents in Hong Kong, mainland China, Macau, Singapore and Malaysia. By giving Talents who become adoptive parents paid time-off to prepare a child-friendly environment and build a loving, trusting relationship with the new family member, this policy furthers our efforts to go far beyond the obligations stipulated by law in creating a Talent-first workplace.

CY Chan, HKBN’s Co-Owner & Chief Talent and Purpose Officer, said, “Adoptive parents have traveled a long road to accommodate a new family member, but they’re often not compensated when taking leave as most companies only provide statutory maternity and paternity leaves for natural parents. By adding this missing piece to our already progressive list of family-first benefits, we ensure our Talents arrive at work fully motivated to help us stay competitive and deliver on our Core Purpose ‘Make our Home a Better Place to Live’. It’s also how we set an example for other companies out there – that offering beyond what the law requires has its own rewards.”

Alia Eyres, CEO of Mother's Choice, said, “Companies commonly adopt various family-friendly work policies, but the concept of adoption is still fairly new in Hong Kong. We’re happy to see that HKBN has taken an important step to support adoptive families at the workplace. Adoption leave makes a big difference to new adoptive parents, helping with stress and allowing them to focus on bonding and building attachment with their child.”

To show its full support and encouragement for big-hearted Talents, HKBN is teaming up with Mother’s Choice, a Hong Kong charity dedicated to helping children find safe, loving families for over three decades, to hold a webinar ([click to register](#)) on 11 November 2020 where CY will join with Mother’s Choice to share heartwarming adoption stories, HR industry best practices in handling adoption cases, and how companies can best support adoptive parents in the workplace.



**Photo caption:** Inspired by Mother's Choice, HKBN spearheads new 14-day Adoption Leave to help Talents prepare their home for a new family member.

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