

For Immediate Release

**HKBN JOS Appoints Jeff Lee as Co-Owner & Managing Director for Singapore
to Drive Digital Transformation**

21 October, 2020 – Singapore – HKBN JOS Group (“The Group”) proudly announces the appointment of Jeff Lee as the Co-Owner & Managing Director of HKBN JOS Singapore, to serve companies in Singapore through the best-in-class system integration, technology solutions and services by HKBN JOS.

Jeff’s appointment represents HKBN JOS’s commitment to co-grow with Singaporean enterprises through bespoke technology solutions, as businesses pursue further digital transformation during the new normal. Leading a strong, professional team in HKBN JOS Singapore, Jeff would apply his extensive knowledge of technologies and a deep understanding of organisational requirements to help businesses optimise growth opportunities with best-fit technologies. HKBN JOS Singapore will also step up customer support through an all-digital engagement model with a focus on supporting organisations adopt digital technologies as they rebalance for growth in the new digital reality.

“I am excited to work with our customers to harness the full potential of technology and chart a new course towards recovery and growth in Singapore’s digital future. Backed by the HKBN Group, one of the fastest growing integrated telecom and technology solutions companies in Asia renowned for its Co-Ownership culture, HKBN JOS Singapore is now stronger than ever. Being Co-Owners of the company, my team and I have vested interest in the success of our customers,” said Jeff Lee, Managing Director, HKBN JOS Singapore.

Jeff brings to his role over 20 years of experience in the IT&T industry, as well as his in-depth knowledge in application development, networking, server systems and architecture design. Over his

career, Jeff has led IT teams and assisted companies of all sizes in planning their wireless, ISP, IT/system integration and application development initiatives across different Asian markets.

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About HKBN JOS

With over 60 years of experience in Asia, HKBN JOS is a systems integrator, solutions provider and technology consultancy with deep industry knowledge and an exceptional ability to execute. Comprising 2,000+ IT professionals from nine offices across Asia's major business hubs in mainland China, Hong Kong, Macau, Malaysia and Singapore, HKBN JOS aims to improve the performance of businesses and governments across the region by applying the best technology to address their challenges. HKBN JOS has extensive experience across a range of industries in Asia, and core capabilities in artificial intelligence, big data, cloud computing, enterprise applications, enterprise security, internet of things (IoT), mobility and next generation infrastructure. For more information about HKBN JOS, please visit www.jos.com. Follow us: LinkedIn ([HKBN JOS](#)).

HKBN JOS is a subsidiary of HKBN Group ("HKBN" or "The Group"), a leading integrated telecom and technology solutions provider with business spanning across Hong Kong and Asian markets. HKBN's Core Purpose is to "Make our Home a Better Place to Live", and it is managed by around 1,000 Co-Owners (about 50% of supervisory and management level Talents in the Group) who have skin-in-the-game through investing their family savings to buy shares of HKBN Ltd. (SEHK Stock Code: 1310) or investing a portion of their salary towards a common KPI for the beyond-Hong Kong business of the Group. HKBN's tri-carrier fibre infrastructure in Hong Kong covers about 2.4 million residential homes and 7,300 commercial buildings and facilities. The Group has a broad customer base which covers 1 in every 2 companies and 1 in every 3 households in Hong Kong. For more information about HKBN, please visit www.hkbn.net/en.

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