



企業方案  
Enterprise Solutions

*For immediate release*

## **PwC Hong Kong and HKBN Enterprise Solutions Join Forces to Help SMEs Combat Cyberattacks**

*Best-in-class services to prevent, detect and respond to cyberthreats in the New Normal*

Hong Kong, 22 February 2021 - As enterprises transition to digital remote-enabled work modes in the new normal, only 50% of the decision makers\* are incorporating cybersecurity into their strategies – yet the alarming rise in recent cyberattacks is a threat no one can afford to ignore. By marrying best-in-class cybersecurity assessment with the technical capabilities of a full-service IT solutions provider, **PwC Hong Kong (“PwC”)** and **HKBN Enterprise Solutions (“HKBNES”)** are helping businesses, especially SMEs whose cybersecurity talents are thin on the ground, protect their precious digital assets and infrastructure. Threat management services to be offered include key technologies like Security Operations Centre (“SOC”), which provides round-the-clock network security monitoring, as well as next-gen Managed Detection and Response (“MDR”) services – for hunting and responding to identified threats.

**PwC Hong Kong Cybersecurity and Privacy Partner Kok Tin Gan** said, “We are excited to extend PwC's cybersecurity suite of offerings to HKBNES' vast customer base. As both companies' purpose is to solve important problems, I am confident that PwC and HKBNES will co-solve the SMEs owners' pain points by empowering more local businesses to enhance their cybersecurity readiness, helping them to build sustainable work modes and sail safe through the rough seas.”

**HKBN Co-Owner & Chief Technology Officer Danny Li** shared, “With our incredible reach of over 100,000 companies or 1-in-2 active companies in Hong Kong, we are here to massively scale our combined strengths. We know very well businesses' security needs and the imminent risks they're facing. SMEs deserve better. We're proud to join hand with a world-class partner to bring SMEs a stack of best-in-class, enterprise-grade cybersecurity solutions at affordable rates, so that companies of all sizes can mount adequate security response as they venture into an increasingly digitised brave new world.”

This collaboration with PwC will see HKBNES provide a full range of cybersecurity services from vulnerability assessment, phishing simulation, 7x24 SOC security monitoring, 7x24 remediation management to next-gen MDR services. Serving as a trusted cybersecurity advisor, HKBNES will provide professional service delivery and world-class SOC security monitoring on an affordable, monthly subscription model tailored for enterprises. More sophisticated options are also available for large-scale operations with higher compliance requirements, including threat intelligence and proactive incident response.

For more information about HKBNES security services, please contact us at [esecurity-enquiry@hkbn.com.hk](mailto:esecurity-enquiry@hkbn.com.hk) or 128 1111.

\* According to Global Digital Trust Insights Survey 2021 by PwC.