





DIDF, HKBN Talent CSI Fund and HKBN Co-Launch Cyber Wellness in the Dark New experience jointly designed with HKBN cybersecurity experts

(30 May 2022) Well known for providing experiential activities to promote social inclusion, **Dialogue In The Dark** (**HK**) **Foundation** ("DIDF") has teamed up with **HKBN Talent CSI Fund** and **HKBN Group** ("HKBN") to launch a brand new experience themed on cybersecurity – **Cyber Wellness In The Dark** ("Tour"). Framed around Hong Kong's first and only pitch-dark experience, this experiential analogy will empower participants with cyber wellness knowledge through navigating the unknown risks and perils in the online world.

Cora Chu, Chief Executive Officer of DIDF said, "Today, the younger generation is growing up in a pervasively digital world. Their awareness to cyber safety may not be vigilant enough. In view of this, we designed this immersive experience for youths to experience what life is like for the visually impaired. Walking into complete darkness, as it is similar to going online without cyber safety awareness."

Wilson Tang, HKBN Co-Owner and Director – Information Security said, "As a leading force in customising cybersecurity solutions for residential and corporate customers, we are delighted to Purposefully leverage our e-security knowledge and create a fun, engaging and uniquely educational Dialogue in the Dark experience, benefitting our communities and their well-being with a digital inclusive future."

Funded by HKBN Talent CSI Fund, this Tour is co-designed by DIDF and HKBN cybersecurity experts. Throughout the 60-min Tour led by a visually-impaired guide, participants will be given a white cane to experience life as a visually-impaired person, followed with a post-event debriefing about cyber wellness: like how to create and manage secure passwords, identify true and fake information online, how to protect personal data, develop online empathy, and etc. Refer to the below for more.

	Cyber Wellness In The Dark
Target participants	Students aged 9 to 12
Features	 Hong Kong's first cybersecurity education experience in a completely dark environment Learning in complete darkness to draw similarities with risks of the cyber world
Key focus	 Creating and managing secure passwords Identifying true and false information on the Internet Learn how to protect personal data Develop online empathy
Duration	60-min dark experience + 30-min sharing session
Language	Cantonese
Ticket price	HK\$180 per student
Website	https://bit.ly/3wUIZN4









Photo caption: Wilson Tang, HKBN Co-Owner and Director – Information Security (left) and Cora Chu, Chief Executive Officer of DIDF (right) are creating a new dialogue about cyber wellness for youths in Hong Kong.