

*For immediate release*

## **HKBN Appoints William Ho as CEO - Enterprise Solutions**

(Hong Kong - 13 June 2022) HKBN Group (“HKBN” or “The Group”) is proud to announce the appointment of **William Ho** as **CEO – Enterprise Solutions**, starting today. William will lead HKBN’s enterprise services arm, expand and leverage their system integration capabilities, and further consolidate and develop the blue ocean business growth strategy across Hong Kong and mainland China.

With nearly 30 years of professional experience in the ICT industry, William brings many holistic dimensions having been a customer-side user and a service provider, covering network technology, Internet, cloud, big data, e-commerce, and more. He is amongst the few senior executives with a broad range of experiences in technology R&D, sales and marketing, and business development. He also has an extensive background in technology having managed companies ranging from start-ups to Fortune 500 businesses, with deep experience in local, mainland China and international markets.

**HKBN Co-Owners, Executive Vice-chairman William Yeung and Group CEO NiQ** said, “William Ho is putting his skin-in-the-game by investing an amount equivalent to ~2 years’ salary into our Co-Ownership scheme. With William leading HKBN Enterprise Solutions, our goal is to bring digital solutions that go beyond connectivity services to our 110K corporate customers fortifying our customer relationship, driving efficiency and business impact in Hong Kong and across mainland China, especially the Greater Bay Area. We welcome William to our Elite Sports Team.”

**HKBN Co-Owner-to-be, William Ho** said, “Talents are our key to success. In a dynamic evolving business landscape, HKBN’s Talent-Obsession culture uniquely empowers our Talents to embrace changes and do everything to help our enterprise customers to foster their digital transformation and gain their competitive edge rather than merely save money. I am thrilled to have my skin-in-the-game as a Co-Owner and to achieve our goals together with our Elite Sports Team.”

Prior to joining HKBN, William held senior executive positions at local and international companies, including Juniper Networks, Cohesity, ARRIS, Cisco, Hong Kong Jockey Club, and others.

Click here – video: <https://www.youtube.com/watch?v=mNbcujF7VMQ> and biography: <https://bit.ly/3Hee6bd> to know more about William.



Photo caption: William Ho, HKBN Co-Owner-to-be and CEO - Enterprise Solutions, will lead HKBN's enterprise services arm to consolidate and further develop its blue ocean business growth strategy across Hong Kong and mainland China.

—End—