



# Let us focus on technology So you can concentrate on business!

## Tailoring IT to suit your organisation’s precise needs and Maximising flexibility for sustained growth



### Why Managed Services?

Managed Services are rapidly replacing traditional information technology (IT) management tools and mega-outsourcing arrangements. That is because they provide a more cost-effective method of managing and protecting enterprise networks, systems and applications.



### Who needs Managed Services?

The answer is everyone! The managed IT services industry is already worth over US\$150 billion a year, and widely predicted to nearly double by 2023. Some of the world’s biggest businesses – as well as start-ups and mid-sized operations – are turning to managed services providers like HKBN JOS, to shoulder the burden of ensuring IT excellence and enjoy the freedom to focus on their primary business goals.








### Why you need Managed Services?

As well as offering predictable pricing without prohibitive capital investment, managed services providers deliver access to professional expertise. They support your business needs today, and provide the freedom for scale-up or down as business conditions demand.



# TOP 5 CHALLENGES

Find out how HKBN JOS Managed Services can help bridge these gaps holistically.

Challenges	Benefits
 <p>Spiralling costs</p>	<p>With predictable fees, agreed service levels, and activity profiles that scale up or down as business needs dictate, managed IT services can <b>squeeze the most out of finite IT budgets</b>.</p>
 <p>Increasing complexity</p>	<p>New technologies and escalating security threats can stretch IT teams. Managed IT services bridge the gap and <b>keep the business running smoothly</b>.</p>
 <p>Resource drain</p>	<p>Managed services <b>free in-house IT experts</b> to focus on where to take the business, and avoid endless administrative tasks.</p>
 <p>Lack of flexibility &amp; scalability</p>	<p>The most important advantages of a managed services approach are <b>flexibility and scalability</b>, which means that changing IT infrastructure or services can be done almost immediately.</p>
 <p>Escalating demand for continuous service improvement</p>	<p>Managed services offer companies a <b>quick and cost-effective way</b> to improve the quality of IT services by leveraging their provider's investment people, processes and technology.</p>

## Why HKBN JOS?

With over 60 years of success in the Asia Pacific IT industry, no vendor is better placed than HKBN JOS to offer managed IT services that are tailored to meet your organisation's needs and unlock measurable value in your processes and systems.

Our team of internationally qualified ISO, ITIL and PMP professionals and vendor certified experts, is backed up by well-defined quality assurance standards, processes and best practices which are all designed to help you:



Lower operational costs and improve productivity by taking advantage of economy of scale and with reduced lock-in



Easily adopt new and emerging technology



Reduce risk by reacting quickly to IT labour shortages, increased application complexity and the rapid rate of business change



Maintain control of your destiny with big picture plans, while we help you manage this vital piece of your business

## OUR OFFERINGS



Infrastructure



Managed Cloud Services



Green Data Centre Services



Managed Security Services



End-User Support



Mobile Device Management

## To manage or not to manage – it's not really a question!

Find out whether HKBN JOS Managed Services are right for your business by answering three questions.

- Do you want your IT internal staff to focus on core competencies rather than juggling with IT challenges?
- Do you want to maintain control of Business-Critical Systems?
- Are you increasingly reactive rather than proactive when it comes to the management of your IT infrastructure?

If you answered **"YES"** to one or more of these questions, then it is time to think about Managed Services.



# About HKBN JOS

With over 60 years of experience in Asia, HKBN JOS is a systems integrator, solutions provider and technology consultancy with deep industry knowledge and an exceptional ability to execute. Comprising 2,000+ IT professionals from nine offices across Asia's major business hubs in mainland China, Hong Kong, Macau, Malaysia and Singapore, HKBN JOS aims to improve the performance of businesses and governments across the region by applying the best technology to address their challenges. HKBN JOS has extensive experience across a range of industries, boasting more than 10,000 private and public sector customers in Asia, and core capabilities in artificial intelligence, big data, cloud computing, enterprise applications, enterprise security, internet of things (IoT), mobility and next generation infrastructure.

HKBN JOS is a subsidiary of HKBN Group ("HKBN" or "The Group"). HKBN Group is a leading Information and Communications Technology (ICT) solutions provider in Hong Kong, offering a comprehensive range of premier ICT services to both the enterprise and residential markets. HKBN embraces "Make our Hong Kong a Better Place to Live" as its core purpose. The Group is managed by Co-Owners (supervisory and management level Talents in the Group) who have invested their own savings to buy shares of HKBN Ltd. (SEHK Stock Code: 1310). For more information about HKBN, please visit [www.hkbn.net/en](http://www.hkbn.net/en).

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Call HKBN JOS today  
to find out more!

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